

B.B.A. SEM – I (2015 CBCS COURSE) : SUMMER - 2018

SUBJECT: BUSINESS ORGANIZATION AND SYSTEMS

Day : **Tuesday**
Date : **24/04/2018**

S-2018-1590

Time : **02.00 PM TO 05.00 PM**
Max. Marks:100

N.B. :

- 1) Attempt any **FOUR** questions from Section-I.
- 2) Attempt any **TWO** questions from Section-II
- 3) Both the sections should be written in the **SAME** answer book.
- 4) Figures to the **RIGHT** indicate full marks.

SECTION-I

- Q.1** What do you mean by business? Discuss the various objectives of business. (15)
- Q.2** Discuss the Industrial Revolution in detail. (15)
- Q.3** What is a Co-operative organization? Explain the merits and demerits of this form of organization. (15)
- Q.4** Discuss the different factors to be considered while starting a new business enterprise. (15)
- Q.5** Write a short notes on **ANY THREE** (15)
- a) Classification of business
 - b) Memorandum of Association
 - c) Small and Medium Enterprises
 - d) Wholesale trade

SECTION-II

- Q.6** Rajendra is a young graduate and is thinking of starting a Sole Proprietorship business of manufacturing plastic toys. He is not aware about its merits and demerits. You as a friend, explain to him about the same. (20)
- Q.7** Akash is a B.Pharm Graduate and has 10 years of experience in Pharmaceutical Industry. He started his Research Lab in 2010. He recently discovered a formula of toothpaste. Now he desires to start a toothpaste manufacturing company of his own. Explain to him the stages for promotion and incorporation of the company. (20)
- Q.8** Ideal publishers are the leading suppliers of eco-friendly Note books in Western Maharashtra. They want to expand their business in the remaining parts of Maharashtra. What channels of distribution should they select and Why? (20)

B.B.A. SEM – I (2015 CBCS COURSE) : SUMMER - 2018

SUBJECT : BUSINESS ECONOMICS (MICRO)

Day : **Saturday**
Date : **28/04/2018**

S-2018-1591

Time : **02.00 PM TO 05.00 PM**
Max. Marks : 100

N. B. :

- 1) Solve **ANY FOUR** questions from Section – I.
 - 2) Solve **ANY TWO** questions from Section – II.
 - 3) Figures to the right indicate **FULL** marks.
 - 4) Both the sections should be written in the **SAME** answer book.
 - 5) Draw neat and labeled diagram **WHEREVER** necessary.
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SECTION - I

- Q. 1** State and explain Circular Flow of Income and Expenditure in detail. (15)
- Q. 2** Discuss the Revenue concept. State the TR, MR and AR and their relationship. (15)
- Q. 3** What is Supply? Explain the Law and exceptions to the Law of Supply. (15)
- Q. 4** State and explain the Law of Variable Proportion. (15)
- Q. 5** Explain the Liquidity and Preference theory of Interest. (15)
- Q. 6** State and explain the Law of Demand. Why does demand curve slope downwards from left to right? (15)
- Q. 7** Write short notes on the following: (15)
- a) Features of Perfect competition
 - b) Collective Bargaining
 - c) Basic Economic Problems

SECTION - II

- Q. 8** State and explain Price and output determination under monopoly. (20)
- Q. 9** Explain Short Run Cost analysis with suitable example. (20)
- Q.10** Explain fully the concept of Elasticity of Demand. (20)

B.B.A. SEM – I (2015 CBCS COURSE) : SUMMER - 2018
SUBJECT : BUSINESS MATHEMATICS

Day : **Wednesday**
Date : **02/05/2018**

S-2018-1592

Time : **02.00 PM TO 05.00 PM**
Max. Marks : 100

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in the same answer book.
- 3) Use of non programmable **CALCULATOR** is allowed.
- 4) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1 a)** The price of petrol is increase by 30%. By what percent the consumption [07]
should be reduced so that the expenses per month remains same.
- b)** Sheela spends $(1/3)$ of her salary on rent and $(5/9^{\text{th}})$ of the balance on food. If [08]
her expenditure on food exceeds that on rent by Rs. 100. What is her monthly salary?
- Q.2 a)** Mr. A works as a painter for Painting Company. His gross pay for last week [07]
was Rs. 205.50 and his hourly rate is Rs. 7.20. Calculate his total hours worked.
- b)** Mrs. B receives a 60% commission on all her real estate sales. Half her [08]
commission goes to her broker. What is Mrs. B's portion of the commission on Rs. 1,50,000 in sales?
- Q.3 a)** At what price should an article costing Rs. 400 be marked so that even after [07]
allowing 7% discount for cash payment the profit should be 16.25% on cost price.
- b)** M sells an article to N at a profit of 5%. N sells it to P at a profit of 4% and P [08]
sells it to D at a loss of 10% for Rs. 2457. What did the article cost to M.
- Q.4 a)** Amit invested Rs. 2000 for 3 years and Rs. 3550 for 5 years at the same rate of [07]
simple interest. If he received a total simple interest of Rs. 893.75. Find the rate of interest.
- b)** How long would a sum of money take to double itself if allowed to accumulate [08]
7 and $(1/2)\%$ per annum compound interest?
- Q.5** Write short notes on the following: [15]
- a) Types of Proportion
 - b) Matrix Operations
 - c) Types of Discount [10]

P.T.O.

SECTION – II

- Q.6 a)** If A.P. is given as 2, 5, 8, 11,..... then find T_{10} , T_n , S_{20} and S_{30} . [10]
- b)** A grocer sells one kind of chemical powder at Rs. 15 per kg and losses 5%. [10]
One other kind sells at Rs. 20 per kg gains 14%. If he mixes the two in equal quantities and sells the mixture at Rs. 18 per kg. What would be his gains or loss?
- Q.7 a)** Given A, B matrices verify $AB = BA$ where [10]
 $A = \begin{bmatrix} -1 & 1 & 2 \\ 1 & 0 & 3 \\ 4 & 2 & 1 \end{bmatrix}$ and $B = \begin{bmatrix} 1 & 3 & -1 \\ 1 & 2 & 0 \\ -1 & 1 & 1 \end{bmatrix}$
- b)** If y is directly proportional to x, and $y = 30$ when $x = 5$. [10]
i) Find the constant of proportionality.
ii) Determine the value of y when $x = 15$.
- Q.8 a)** Using Cramer's Rule solve the given system of equations: [10]
 $x + y + z = 3$
 $2x - y + z = 1$
 $x + 2y - z = 2$
- b)** Monthly incomes of A and B are in the ratio 9:11 and those of B and C are in [10]
the ratio 13:10. if monthly income of C is Rs. 1430. Find the incomes of A and B.
- Q.9 a)** How much tax will be collected on a luxury item costing Rs. 12,750? If the rate [10]
is 7% on Rs. 10,000 and 10% tax on the amount over Rs. 10,000?
- b)** Which is the best deal? Discuss. [10]
i) A 10% discount followed by a 60% discount.
ii) A 20% discount followed by a 50% discount.
iii) A 30% discount followed by 40% discount.

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B.B.A. SEM – I (2015 CBCS COURSE) : SUMMER - 2018

SUBJECT: BUSINESS ACCOUNTING

Day: Friday
Date: 04/05/2018

S-2018-1593

Time: 02.00 PM TO 05.00 PM
Max. Marks: 100

N.B:

- 1) Attempt **ANY FOUR** questions from Section-I.
- 2) Attempt **ANY TWO** questions from Section-II.
- 3) Use of simple **CALCULATOR** is allowed.
- 4) Figures in bracket shows full marks.

SECTION-I

- Q.1** Define Financial Accounting. Explain its scope and objectives in detail. **(15)**
- Q.2** Explain various Accounting Concepts with suitable illustration in detail. **(15)**
- Q.3** Write a detail note on “Accounting Process”. **(15)**
- Q.4** a) Write a detail note on “Straight line Method of Depreciation”. **(07)**
b) Elaborate the importance of charging Depreciation in detail. **(08)**
- Q.5** Write short note on **ANY TWO** of the following: **(15)**
a) Benefits of Accounting Standards
b) Contents of Annual Report of Joint Stock Company
c) Limitations of Financial Accounting

SECTION-II

- Q.6** a) Write a note on Bank Reconciliation statement. **(10)**
b) Explain in detail any two Accounting Software Packages. **(10)**
- Q.7** Journalize the following entries in the books of M/S Vilas. **(20)**
a) Vilas started business with cash Rs. 1,00,000/- and furniture Rs. 75,000/-
b) Purchased material from Ms. Aasha worth Rs. 25,000/-
c) Purchased computer for cash Rs. 30,000/-
d) Sold goods to Mr. Amit worth Rs. 35,000/-
e) Paid to Ms. Aasha Rs. 22,000/- for full settlement of her account
f) Received Rs. 24,000/- by cheque from Mr. Amit for full settlement of his account
g) Purchased furniture worth Rs. 10,000/-
h) Withdrawn cash Rs. 5,000/- from Business for his personal use
i) Paid rent Rs. 3,000/- by cheque
j) Received interest Rs. 5,000/- by cheque

P.T.O.

Q.8

From the following Trail Balance prepare Trading and Profit and Loss Account of Suhas Shivalkar for the year ending 31st December, 2016 and Balance Sheet as at that date, after considering the adjustments given below: (20)

Trial Balance

S. Shivalkar's Capital		60,000
Cash in hand	1,500	
Purchases	80,000	
Sales		1,01,000
Returns Inwards	1,000	
Bank Overdraft		5,000
Office Salaries	6,000	
Insurance	500	
Sundry Debtors	40,000	
Sundry Creditors		50,000
Commission Received		1000
Furniture	8,000	
Building	60,000	
Stock on 1 st January 2016	10,000	
Drawings	3,000	
Bills Receivable	8,000	
Bills Payable		4,000
Carriage Inwards	800	
Advertisement	1,200	
Repairs	1000	
Total	2,21,000	2,21,000

The following adjustments are to be considered:

1. The Closing Stock was valued at Rs. 25,000/- as on 31st December 2016
2. Outstanding Salary amounted to Rs. 1,000/-
3. Depreciate furniture and building by 5%
4. Insurance is prepaid for Rs. 100/-
5. Create a reserve for bad and doubtful debts @ 5% on Sundry Debtors

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B.B.A. SEM – I (2015 CBCS COURSE) : SUMMER - 2018
SUBJECT : BUSINESS ENVIRONMENT

Day : **Monday**
Date : **07/05/2018**

Time : **02.00 PM TO 05.00 PM**
Max. Marks : 100

S-2018-1594

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in **SEPARATE** answer books.
- 3) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1** What do you understand by economic system and economic policies? Explain [15]
with suitable examples.
- Q.2** How does natural environment have an impact on business? Give examples. [15]
- Q.3** What do you mean by ‘globalization’? What are the challenges posed by [15]
globalization to our country’s economic situation?
- Q.4** What are the forms of government regulations and how does government [15]
regulation control business? Give concrete examples.
- Q.5** Write short notes on **ANY THREE** of the following: [15]
- a) Functions of WTO
 - b) GATT
 - c) Trade policy
 - d) Significance of business environment

SECTION – II

- Q.6** As a student of business environment, you are given an assignment to probe on [20]
the benefits of environmental analysis for starting a new educational institute.
How would you go about?
- Q.7** An IT company where you are working is doing exceptionally well in business. [20]
As a give-back what would you suggest with regard to social responsibility
towards general public?
- Q.8** You are working for an organization having a chain of restaurants. How will [20]
you go about probing the aspects of culture which will have an impact on
establishing a new restaurant in South India?